

NURAN EL SALAMONY

ACCOUNT MANAGER | CLIENT RELATIONSHIP & DIGITAL MARKETING

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SUMMARY

Account Manager with experience coordinating digital marketing projects for brands in the UAE market. Skilled in managing client relationships, translating requirements into actionable briefs, and coordinating creative, content, media buying, and development teams. Experience spans website launches, social media, creative production, and campaign delivery across 13+ client accounts.

PROFESSIONAL EXPERIENCE

OPERATION GEN MARKETING - UAE Market

Apr 2025 – Oct 2026

Account Manager

- Managed client communication across 13+ accounts, coordinating requirements, feedback, approvals, and delivery expectations.
- Translated client requirements into clear briefs and actionable tasks for content, design, media buying, video, and development teams.
- Managed project timelines and priorities in ClickUp, tracking deliverables and resolving blockers with the relevant teams.
- Coordinated website, social media, creative production, and advertising projects from briefing through review and delivery.
- Led client meetings and shared project updates to keep stakeholders aligned on progress and next steps.
- Coordinated marketing activities involving monthly budgets of up to AED 12,000, aligning deliverables and timelines with planned campaign activities.
- Conducted competitor and advertising research using Meta Ads Library and Google Ads Transparency Center to support content and campaign planning.

SELECTED ACCOUNT EXPERIENCE

MAZ | Brand Launch & Account Management

November 2025 – Oct 2026

- Coordinated the website build from requirements gathering and content preparation through review and delivery.
- Coordinated content planning, photography, promotional offers, and Meta campaign deliverables focused on purchases and WhatsApp enquiries.
- Served as the direct client contact, managing feedback, approvals, and website-related issues.
- Supported account delivery when MAZ met its AED 100,000 monthly sales target in August 2026, based on client-confirmed WhatsApp sales.

Touq Group | Multi-Brand Account Management

March 2025 – Oct 2026

- Coordinated marketing delivery across Moor, Ghanoon, Touq Property Services, and Touq Concrete.
- Worked with the group's account manager on requirements, meetings, and approvals.
- Coordinated Moor's website launch, reviewing products, pricing, and ordering.
- Managed landing pages, creative production, and campaign updates across the group.

ADDITIONAL BRAND EXPERIENCE

Cloudhome, Dropgear, Baynounah, Pochinki, Mazzah, Limoona, and Timeless.

- Project responsibilities included website coordination, social media management, branding coordination, and advertising support, depending on the account.

KEY ACHIEVEMENTS

- Managed 13+ client accounts simultaneously.
- Contributed to campaigns generating up to AED 100,000 in sales.
- Coordinated marketing activities with budgets of up to AED 12,000.
- Progressed from Social Media Specialist to Account Manager within a short period.

CORE SKILLS

- Account Management
- Client Relations
- Project Coordination
- Brief Development
- Campaign Coordination
- Content Planning
- Stakeholder Communication
- Timeline Management
- Competitor Research
- Problem Solving

TOOLS

- ClickUp
- Meta Ads Library
- Google Ads Transparency Center
- Microsoft Office
- Google Workspace

EDUCATION

Bachelor's Degree in Commerce

Sep 2021 - May 2025

Faculty of Commerce, Arish University

Grade: Good

LANGUAGES

- **Arabic - Native**
- **English - Good**